



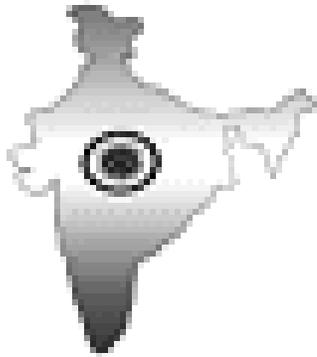
BHARATI भारती

A Publication of the India Association of Indianapolis, Inc.

Vol. 28, No. 1

A Magazine with a Mission - to Inform, Communicate and Enlighten January-February 2004

INDIA ASSOCIATION OF INDIANAPOLIS Proudly Presents



*Fusion A cross cultural
Indian program
celebrating
The
Republic Day
of India*

NATIONAL ANTHEM

An audio visual show on INDIA Entertainment Program

*Booths set up by Indian Sub-Groups,
Food Stalls and Cultural Booths*

Venue: **Pike Performing Arts Center**
6701 Zionsville Road, Indianapolis, IN
Date: **Sunday, January 25th, 2004**
Timings Ticket Sales: 3:00 pm – 5:00 pm
Food stalls/Booths: 3:30 pm – 6:30 pm
Entertainment: 3:30 pm – 6:00 pm
Ticket * Members: \$2; Non-members: \$4
College Students with ID and Children 5-12: \$1
Participants & Children under 5: Free

* Dinner not included

Contacts: For entertainment program:
Rita Devnani @ 317-573-9662
For food stalls:
Sanjiv Kabad @ 317-879-8337
For merchandise booths and sponsorships:
Haresh Gangwani @ 317-803-4324
For booths by other non-profit Indian sub-groups:
Krishna Dasari @ 317-514-5260
For all other details:
Rajesh Kher @ 317-585-0979

President's Message...

On behalf of the Executive Committee for 2004, I wish to thank the IAI members for reposing their faith in us by electing us to the executive committee. We assure you that we will do our best for the community and provide high quality entertainment programs all the year round.

January 26th, 2004, stands as India's 54th Republic Day. Hopefully our celebrations here in Indianapolis will bring out the ideals enshrined in the Indian Constitution i.e. true secularism, plurality and equality. Let this occasion be a solemn reminder to all of us of our Indian roots and encourage each one of us to be a proud member of IAI. We hope that the patriotic fervor on this day brings the whole Indianapolis and the Greater Indianapolis Indian community together even in their essential diversity.

IAI belongs to all of us, and we wish to bring forth through our programs the richness of our diverse traditions, heritage, cultures, and many regional forms of dances and attires of people from different regions of India. This will be possible only if we all, the members of our

(Continued on page 4)

(*India related non-profit sister organizations may set up booths at no cost.)

An Appeal:

Please do not carry any food or drink inside the auditorium and **program will strictly start at 3:30 pm**. Tickets will be sold at the IAI Booth in Pike Performing Arts Center lobby. Thanks.....IAI Exec. Comm.



Visit Our Website: <http://www.iaibharati.com>

MARCH OF DIMES

Give a helping hand to premature babies by participating in March of Dimes Walk America.

March of Dimes is a National Voluntary Health Organization to improve the Health of Babies by preventing birth defects and infant mortality. Founded in 1938, March of Dimes funds programs of research, Community Services, Education and Advocacy to save and help babies.

In 2003, March of Dimes launched a five-year campaign to address the increasing rate of premature birth. Premature birth is the leading cause of infant death and life long disabilities. The number of premature births has increased 19% since 1990. The cause is unknown. March of dimes is raising money to fund research to find the cause of this problem, thru the walk-America event in Indianapolis. This will be on April 18, 2004 at 10am Sunday. Our India Association of Indianapolis is one of the top 25 Walk-America teams in Indiana. Please join our India Association Walk America team in 2004 and help save the lives of babies. Please call Gayatri Devaraju or Vidya Sagar Tumuluri to register for the upcoming walk on April 18, 2004.

Thank you.

Vidya Sagar Tumuluri

Remembrance

We are sad to announce that Susan Luthra, wife of Amarjeet Luthra passed away Monday, December 22, 2003. She is survived by her husband Amarjeet and two daughters Sara and Juli. She was a local attorney and also an advocate for children services. She was an active volunteer and member of India Association and Sikh Satsang.

EDITORIAL BOARD

Editor: Ram Ravindran 291-2816
 Joint Editor: Kanchana Ravindran 291-2816
 Advertising: Sneha Mascarenhas 578-4312
 Chairman IAI Board: Rajeshwar Rao 843-0159
 President IAI Executive Committee: Rajesh Kher 585-0979

PUBLISHER: Madhu Bhargava 899-1020
 Printer: Bhar Printing, Inc. 8745 E. Rawles Avenue, Indianapolis, IN 46219
 Fax: 317-898-8196 Email: rammadhu@aol.com or bharprinting@comcast.net

Editor: Ram Ravindran Email: rravindr@iupui.edu or
 Mail: 7731 Traders Cove Lane, Indianapolis, IN 46254 Phone: 291-2816
 Advertisement: Sneha Mascarenhas Email: snehlatam@hotmail.com
 Mail: 8258 Cloverdale Way, Indianapolis, IN 46256 Phone: 578-4312

Bharati is a bimonthly newsletter of the India Association of Indianapolis, Inc., dedicated to communicate, inform and enlighten the Community and be a forum for fostering Indian arts and culture. It reaches all the Indian American Community

Geeta Mandal Upcoming Events

Shivratri -  Wednesday, February 18
 6:30 pm - 8:30 pm

Ram Navami - Saturday, March 27

For more info call Kulanand Jha at 291-7304

Geeta Mandal is a Hindu organization with goals of promoting the philosophy and practice of Hindu Religion (Sanatan Dharma) and to maintain a place of worship in Indianapolis and Central Indiana. Currently there are deities of Sri Radha and Sri Krishna at India Community Center.

Geeta Mandal meets every second Sunday of each month from 10:00 am to 12:00 pm and every Wednesday, from 7:30 pm to 8:30 pm

The Membership is \$25 for the calendar year. Every second Sunday devotees sponsor – they prepare lunch as Prasad. For more info call any of the committee members.

2004 Board of Trustees

Chairman - Ambat Babu - 879-9392

Members - Raj Mangal, Madhu Bhargava, Vani

Rajshekara, Prema Vittal, Vimal Patel, Ram Bhargava

2004 Executive Committee

President - Kulanand Jha 291-7304
 Vice President - Natraj Kote 299-8906
 Treasurer - Kusum Patel 875-5263
 Secretary - Ramesh Jagasia 882-5990
 Secretary - Gupteshwar Pathak 844-0466
 Children Coordinator - Kumar Dave 889-7328
 Hansa Dave 889-7328
 Poornima Kini 570-8499
 Priyesh Kheradia 569-1336
 Youth Coordinator - Aakriti Bhargava 848-1286
 Neha Yakhmi 576-1156

of Central Indiana. Bharati invites advertisements, articles and letters to the editor. Articles should be of general interest and not be more than 600 words. Letters to the editor should not exceed 200 words. Letters should be typed double spaced and must include your name. The editor reserves the right to edit any material selected for publication.

THE DEADLINE FOR RECEIVING ARTICLES AND ADVERTISING FOR THE MARCH-APRIL ISSUE IS FEBRUARY 10, 2004.

The advertisement rates are as follows. Please make checks payable to India Association of Indianapolis.

	one issue	six issues
Full page	\$300.00	\$1400.00
Half page	\$150.00	\$ 750.00
Quarter page	\$ 80.00	\$ 400.00
Business Card	\$ 50.00	\$ 250.00

Business Card size advertisements will be provided free to Non-Profit Sister Organizations.

Preprinted Full Page Insert - \$220 per issue.

Mailing Labels Printed - \$150, Mailing List on Disk \$1000

Wishful thoughts on 54th Republic Day of India

India is a unique country. In the US and in other countries they don't celebrate the Independence and Republic Day with equal fervor as the Desis do. Republic Day celebrates the formation of the democratic government by the Desis, for the Desis and of the Desis. On this 54th anniversary day, I like to dream certain things for India.

For a long time we have had the motto that is supposed to represent India: Unity in the midst of diversity. Now that we have been together as one nation for 54 years, is it not time for us to be more integrated and assimilated? I wish we could be more united as Desis and promote less diversity among us. Unfortunately interested parties in India and in the US tend to fan the feeling of division among us to simply promote their interests. These differences include the outmoded notions of Aryan Dravidian, North versus South Indians, linguistic, religious, regional, and even caste differences. We should be conscious of it and try not to get involved in this. We should identify the binding glue among us and emphasize that, than look for petty differences.

Sometimes, I wish Bhopal, which is more centrally located, were the capital of India than New Delhi. Then the capital would be equally and easily accessible to all Desis. The President and the Prime Minister should make it a point to visit all the parts of India now and then to make the people in all the states of India feel that these elected officials have interest in their well-being too. I wish spoken Hindi were taught via the TV so that its use would reach all parts of India. In the US, most of Desis find it easy to live in various parts of the country. This is so because the language spoken, the shops and the eateries located in various parts of the US are the same. Familiarity infuses a sense of comfort. I sometimes wonder why don't successful commercial establishments in India extend their reach all over India. Many of them remain confined to a single region. At the way, the American companies are spreading rapidly in India, we will have more of American establishments like Coke, Pepsi, KFC, and Mc Donald's scattered all over India than local Indian establishments. Is it not a shame that the

Continued on page 4...

Bobby Jindals of Tomorrow!!!

'Bobby Jindal does not have an Indian Identity' said my friend.

'What does he have?' I quipped.

'Something Cross Cultural...' commented my friend.

Indian Diaspora is caught in a different cultural crossfire. We have to prove our Indian Identity to our relatives in India and struggle to keep our American exterior to our adopted country. Despite our education, our awareness, our propensity to acquire wealth and our social standing in this country, we are at a loss culturally. Home is always five thousand miles away and we still drive fifty miles to meet other *desis* to share our *pakoras* and curries while complaining heartily about our absent members and the majority race. If we speak English with heavy Indian accent, we are not understood by the majority race here, never mind if we spell better; but worse still would be the fact if we speak with an American accent. Indians pour scorn at us – We are the pseudo Indian with a showy American accent! If the kids speak Indian language, the grandparents are proud, if they speak Indian language they are a problem for the classroom - they get tested for bilingual issues. Our kids suffer peer pressure if they don't date, and if they date, Indians are horrified. Indian children are taught to pick their food through pepperoni pizza or wheedle their way through the menu card to find that chicken dish. The confused *desi's* ordeal does not end here.

There is a strong group among majority race who do not want us. Some of them would love to pack us back to India and others pretend we don't exist. Of the lot, the kindest are those who believe we should accept the culture here. Though the idea of adopting the culture of

Continued on page 10..

Preliminary Announcement

Kuchipudi Dance Drama

Friday, September 17th, 2004

IAI is sponsoring this famous world known Kuchipudi Dance Group of Padma Bhushan Vempati Chimya Satyam Dance Drama on September 17, 2004. The Location, Time and the name of Dance Drama will be announced in the next issue of Bharati.

IAI Fine Arts Committee

Continued from page 1...

community, participate heartily in the programs and events of IAI. Most of our entertainment programs have a predominant flavor of North and West Indian cultures. We would love to have an increased representation from East and South Indian regions in our programs. Please come forward and participate in our cultural activities.

We believe that by strengthening our sister organizations IAI will be strengthened. The IAI executive committee will be reaching out to all other Indian sister organizations for greater interaction and cooperation. We welcome all non-profit Indian sister organizations to participate and set up their booths on January 25th, 2004 at the venue to enrich the attendees of their programs and activities.

Our children are the present sustainers of IAI and will be its future caretakers as well. It will be our endeavor to get the children play a proactive role in the cultural and sports programs of IAI. On this Republic Day let the children display the love for the place of origin of their parents and grandparents. Please encourage them to participate in the kids' competitions (details in this issue of Bharati). The executive committee plans to organize a sports event exclusively for our children sometime in the summer/fall of 2004.

A common complaint of a lot of members (who have temporarily moved away from IAI even after having nourished it in its formative years) is to our perceived bias in our entertainment programs towards Bollywood. Let me assure you that it is neither on purpose nor by design. Through our entertainment programs our children by and large display their music and dance talents. IAI executive committee only formatizes the program, plays an advisory role, but does not intend to be an enforcer of what the artistes must perform. We also try to some extent be a watchdog of what kind of and how the entertainment is to be presented.

Later this year we will try to bring in some changes in our format and invite some established talents within the community representing the varied cultural heritage of India. We appreciate the efforts of producers/choreographers and the artistes and request them to present Bollywood as well. We request all of you to communicate to any member of the executive committee if you have any special talents related to bringing out our rich cultural heritage, or if you know anyone with those talents. It would be an honor to invite those artistes to perform for our community.

The IAI membership base has been growing steadily over the last few years. Still the numbers fall way short of the total Indian numbers in town. Obviously, we the IAI, has somehow, somewhere fallen short of its community's expectations. Please rejoin IAI and strengthen YOUR association. Help us in making it better for us, for our children and for the future generations by working with us as IAI members. Last but not the least our Grand Patrons and Patrons have been the pillars of IAI all these years. Please continue to strengthen us. For those who for some reasons have ceased to support the association by discontinuing their patronship we will be highly honored if you come back.

**YOUR HOME ASSOCIATION IS
CALLING YOU. SUPPORT INDIANNESS,
SUPPORT THE ASSOCIATION.**

Thanks, Rajesh Kher

Wishful thoughts on 54th Republic Day of India

Continued from page 3...

Indian companies lack the capacity to establish themselves all over India? What is the point of turning out so many business graduates in India, if they can't bring about national integration by expanding the commerce of Indian companies all over India? Won't it be nice if there were more Bollywood movies in which the stories were set in various parts of India than in fancy cities of Europe and Australia? Won't it be nice if they had an Indian Peace Corps, which enlisted young men and women from various parts of India and made them volunteer their time in other parts of India?

As more of the Desis settle in the US we should make it a point not to create little Indias that promote divisiveness. When I read *India Abroad*, I am saddened to see all the negatives of the Old country being promoted and perpetuated in this nation of "melting pot" and "one nation indivisible under God". It is shocking to see Indians who have migrated to this country announcing national conferences of various linguistic, religious sectarian and even caste conferences. We should promote unity among all Desis on the basis of shared Indian history, culture and tradition. Shall we adopt this goal as our New Year resolution?

Ram Ravindran

When Sachin Tendulkar Played for Pakistan

I am sure you will find the title of the story very confusing. You might wonder why on Earth would Sachin Tendulkar, the darling of millions of Indian cricket fans, play for Pakistan? Almost every television set in India is turned on when Sachin goes on the field to bat for India and turned off when he is out. He was one of few Indian cricketers who strongly supported Indian Government's ban on playing cricket with Pakistan after the Kargil war in 1999. The avid cricket fans among you probably have vivid memories of the great courage Sachin showed at the age of 16 in a match against Pakistan in 1989. He was hit on the nose by a bouncer from Pakistan's legendary fast bowler Wasim Akram. His young face and his white team shirt got covered with blood. But the courageous future star of Indian cricket continued his batting against the World's most feared fast bowling line up of that time and helped India save the match. During the last World Cup, after defeating Pakistan with a spectacular display of aggressive batting, one of the first things he said to the reporters was, "It's a special feeling to beat Pakistan."

So why would this patriotic cricketer play for Pakistan? Well folks, it did happen in 1987. The Cricket Club of India (CCI) had organized a game between a Pakistan XI which included great players like Imran Khan, Javed Miandad, Wasim Akram, Rameez Raja, Mudassar Nazar and Abdul Qadir and a CCI XI with several Indian Test players, as a part of its 'Golden Jubilee' celebration in Mumbai. Before the game, the manager of the Pakistan XI had warned the CCI organizers that his star players may skip fielding and hence it would be wise to keep a few players from the CCI side ready to go on the ground to fill in with a short notice. At that time, CCI used to let a few young promising Mumbai players to play for their club. Among those youngsters was a 14 year old short chubby kid who went by the name Sachin Ramesh Tendulkar. He was the only player allowed to play at CCI even though he did not meet the minimum age requirement of 18 years, at the request of the President of the Board for Control of Cricket in India (BCCI), who was a big fan of the young boy.

In that match, Chandrakant Pandit of the CCI XI turned on a great batting form and kept hitting every

Pakistani bowler all over the field. At some point, as expected, some of the Pakistani players decided to retire to the comforts of their hotel and left the ground. The CCI organizers decided to give their younger players the opportunity to rub shoulders with the World famous cricketers that were still left on the field. As they started reading names from their list, Sachin started shouting with his shriek voice, "Can I go? Can I go?" and before anyone responded, ran onto the field. The tall and well built Imran Khan took one look at the little guy who was 'sent in' to field for him and decided to send him to the 'Long On' boundary, as if to protect him from any potential injury. The fighting cricketer inside Sachin did not like the assignment, but he fielded at that position all day like a duty bound soldier and did not let any ball cross the boundary. Imran was so impressed with the kid's determination and fighting spirit that, when he heard that Sachin was selected for the Indian team to tour Pakistan two years later, he told his teammates to watch out for him. According to a rumor that made rounds in cricket circles back then, Imran had advised his bowlers to shake Sachin's confidence with body line bouncers, so that he would not become a problem for Pakistan later. One of those bouncers broke Sachin's nose, but fortunately for Indian Cricket, not his spirit. When Sachin made mincemeat of Pakistani bowlers in the last World Cup, I am sure they remembered that little kid who they were supposed to run out of International Cricket 14 years earlier.

Sunil Anaokar
12111 Misty Way, Indianapolis, IN 46236
317-823-3670
sanaokar@comcast.net

Help Wanted - Help Wanted

Full Time or Part Time

Please Contact: ~~ Naresh Garg

BEAD PALACE

Gem Stones, Beads, Gift Items and Silver Jewelry
163 South Madison Avenue, Greenwood, IN 46142

Tel: 317-882-5522

Email: shop@bead-palace.com

Monday - Saturday 10:30 am - 6:00 pm

Things I Found Different in USA

The following article was written by, Apoorv Gupta, following his visit to the US from India, in Year 2000 at the age of 10 years. We would like to share his impression with the Bharati readership in the spirit of how an Indian child sees life in the US — we often read about how children from USA perceive India!

We human beings by choice are beasts of habit. We get so used to the day-to-day life of a place we live in.. till we are exposed to a different life—that one day when we experience a sudden change — it hits us like the thunderbolt. The change may be for the better or for the worse; we always compare the new place with the old.

I faced a similar situation recently during my visit to the USA during summer vacations. The land of gold, the land that is considered most developed on this earth and the land in comparison to whom our India stands as a poor second, third fourth... Cousin. I observed some major differences during my two months there, some of these are...

Traffic

The traffic is much different in USA than it is in India. The roads are excellent, smooth and wide. The cars move in their lanes and the drivers barely honk the horn. People obey traffic rules and don't jump red lights. In fact, here in India when the light turns yellow, we accelerate to try and cross before the light goes red and there when the light turns yellow, the drivers use brakes to STOP.

Children below the age of 12 years have to wear seat belts. People above this age have to wear seat belts only if they sit in the front seat. Toddlers have to be strapped in specially made car seats for safety. The traffic police is also very alert. Cars move at a high speed; generally around 65 miles per hour (almost 100 kph), and you get in trouble for speeding.

Shopping

There are very big shopping arcades called the MALL. These have a number of shops and stores. Most Malls have a play area at which children can be left while the parents do shopping in the Mall. These play areas have a lot of toys for children to play with. Generally one or two attendants look after the children. Most of the stores are very big, as big or even bigger than the markets we see in most of our colonies. The biggest stores I saw were Meijer and Walmart.

If it is a food store, you will get almost everything you can eat in that store. In all big stores there are a lot of counters where you can pay your money. Everyone stands in line

and there is no pushing around at the counters. People rarely pay cash — most times payment is by credit card.

Houses

Most independent houses in USA have two floors, a basement and a back yard. On the first floor you have the drawing room, the dining room and the kitchen. On the second floor you have all the bedrooms and the study room. Each room has a walk-in cupboard and an attached bathroom. There are no tube lights on the walls. Instead, there are bulbs and lamps. The help in terms of painter, plumber, gardener, maids etc. are very expensive. Therefore, you have to do all the house work and gardening yourself. There are carpets all over the house except in the kitchen and bathrooms. There are no separate air conditioners for different rooms. Instead there is one air conditioner that cools the entire house. You have to buy stones and soil for the garden. Despite big gardens in most houses, you see more artificial flowers in all houses than real flowers (because they are quite expensive).

Other things

Some other prominent things that I observed are:

1. People are generally friendly. They say hi, hello to you even if you are strangers.
2. People don't litter the streets or gardens.
3. You can't play football, baseball etc. in parks. There are separate grounds for playing sports. In parks only small children/toddlers can play running games.
4. There is a lot of space for cycling and skating.
5. People eat with forks and rarely use spoons.
6. The food looks much better in USA but tastes much better in India.
7. People eat a lot of junk food and rarely have decent meals. My American friend had two pizza slices and said he was stuffed because the children there keep eating some things like chips and biscuits every half hour.
8. There is a lot of parking spaces in front of restaurants, hotels and stores.
9. The weather is very good and there is not much pollution. Therefore, even if you walk or run you don't feel as tired as you feel in India.

Last Impression

Is the life in USA better than that in India? I really do not know. Life is easier, they look after all things for everyone, there are a lot of fun places and chances of getting hurt are much less. But we can say only one thing — it is different. Things are easy and everyone has his rights. But there are so many rules and so high fines that I am quite happy here in India.

BOMBAY BAZAAR

Tues – Saturday → 11:00 am – 8:00 pm
 Sunday → 11:00 am – 6:00 pm

7247 Fishers Landing Dr. - Fishers – Behind Gas America
 (116TH St. & Allisonville Rd.)
 (317) 585-9130

Only Quality Brands

- Golden Temple Atta – 22lbs – \$7.49/bag
- Swad Atta – \$5.99/bag
- Deep/Swad Brand Daals – 4 lbs. – \$2.79
- Shan Mixes – 50 cents – 79 cents!
- Swad Instant Mixes – 59 cents; 2 for \$1
- All Deep Frozen Parathas – \$1.89 – All Varieties!
- All Deep Frozen Vegetables – \$1.49 each
- Deep/Swad Cumin Seeds – 14 oz. – \$3.49
- Deep/Swad Coriander Powder – 14 oz. – \$3.49
- Swad Rice Flour – 4lbs – \$1.99
- Maggi Noodles – 49 cents
- Fresh Haldiraam's Snacks 400 gms– \$2.99

- Eyebrow shaping every Saturday!
- Fresh Vegetables every Tuesday!
- Fresh chapattis every day → \$1.49 / 6 pack
- Fresh Sweets and warm snacks on weekends!
- HUGE selection of Videos, DVDs, and Phone Cards!

Come See our Lower Prices

Proven Quality + Low Prices = Value for YOU!



Bina Ahluwalia
REALTOR®



Buying? Selling?
Building a New Home?
Need Land?
Commercial
Investment Property?

Call Bina
your REAL ESTATE Specialist!
(over 12 years experience)



At The Crossing
 9265 Counselor's Row, Ste. 100
 Indianapolis, IN 46240

Bina Ahluwalia
 Phone: 317-844-4052
 Voice Mail: 317-290-6764
 Cell 317-345-6337
 Bina@century21atc.com

Christmas And Eid Sale

We have a special sale on exclusively beautiful embroidered and applique work Shalwar khamis suits. We also make delicious appetizers like samosas, spring rolls, chapatis, parothas and more for parties.

Call this Number:
(317) 705-0743

ARE YOU...

Paying Too Much To Insure Your Cars?

Due to Accidents, Violations, DUI,
 Young Drivers, No Prior Insurance

Compare Rates From Multiple Companies
CALL FOR A FREE QUOTE

ZEE SHAIKH
317 844-6500

Insurance Services Center LLC
8701 N. Meridian Street, Indianapolis, IN 46260

Gas Station w/C-Store

1.3M sales in Gas & Grocer, Plus Lottery, 30 miles west of Indianapolis, Great Corner Location, Must See, High Cigarette Volume. Asking 295K + inventory. Property Included. Lease option available. (317) 695-2785

1.3M Sales in Gas & Grocery, Plus Lottery, 3 miles from Indianapolis Downtown. Huge Lot, High Grocery Sales, Room to Expand C-Store. Lot more upside potential. Asking 395K + Inventory. Property Included. Lease option available. (317) 695-2785

Call about our excellent 10 year Fixed Rate.
No closing costs, just a \$50 application fee!



7242 Fishers Crossing
 Fishers, Indiana 46038
 www.forumcu.com

mobile: 317.985.4157
 phone: 317.581.1209
 toll free: 866.367.8600, ext. 6092
 fax: 317.558.6446
 dang@forumcu.com



Dan Gala
 Mortgage Consultant



RE/MAX

Noni Dhindsa
REALTOR®

Associated with
Thomas J. Lazzara

Ability Plus

Each Office Independently Owned and Operated

200 Medical Drive, Suite A
Carmel, Indiana 46032
Office: (317) 805-2070
Fax: (317) 805-2070
Mobile: (317) 523-8791



E-mail:
ndhindsa1@yahoo.com



**Real Estate
Services**



Yogen Parikshak
REALTOR®/Broker
Certified Appraiser

Consult FREE before
You Build, Buy, Lease, Sell or
Finance Your Home

~~ Call ~~
Yogen Parikshak
Tel: 317-846-5224
Fax: 317-846-5334



*Accounting Services,
Individual and Business Taxes*

PATTAR & CO., CPA

1455 E. Southport Road
Indianapolis, IN 46227

Tel: 317-788-6222
Fax: 317-788-3160

For confidential and competent services contact:

Ravindra B. Pattar, MBA, CPA



- **401(K) Rollovers**
- **Mutual Funds**
- **IRAs**
- **Life Insurance**
- **Estate Planning**
- **Wealth Accumulation**
- **Annuities**

For a Free Consultation
Contact: Krisna Patel
317-417-0177
317-580-4949
krpatel@dfcindiana.com

Woodbury Financial Services, Inc.
310 E. 96th St. Suite 250
Indianapolis, IN 46240
Member SIPC, NASD



- **Free** Real Estate Consultation
- **Free** Buyer Representation
- New Home Specialist
- Seller Representation

Beenu Sikand
REALTOR®



1001 Broad Ripple Avenue, Suite B
Indianapolis, IN 46220

Business: (317) 254-0795

VM/ Fax: (317) 216-8568

Email: sikand@egixmail.com



Each Office is Independently Owned and Operated

SIKAND INSURANCE AGENCY

DEPENDABLE SERVICE AND PROTECTION
FOR HEALTH, LIFE, HOME, AUTO, DENTAL AND DISABILITY

CALL BEENU SIKAND FOR A FREE QUOTE

(317) 862-7896 FAX: (317) 216-8568

EMAIL: bsikand@yahoo.com

Creative Photography

By

Zee Shaikh

(317) 844-6500

Wedding Receptions, Special Occasions

Certified Professional Photographer

IUPUI

New York Institute of Photography

15 Years in Travel Business

E.T. Travel

317-402-7478 or 317-858-2103

www.et-travel.com

Email: info@et-travel.com



CENTURY 21
Creative Diamond Realty
765-454-8719

COMMERCIAL LAND

- 2.59 AC:** Commercial Land Price \$241,000
Next to Two New Chrysler Plants in Kokomo on US HWY 31.
- 1.49 AC:** Westfield US Hwy31 Price \$215,000
and SR 32 -- Motel permissible
- 0.61 AC:** Kokomo Price \$85,000
between 2 motels

HOTELS AND MOTELS

- **75 Units: Econolodge** Price: \$1,750,000
- New** • **74 Units: Super 8** Price: \$2,250,000
- **114 Units: Days Inn** Price: \$2,150,000

GAS STATIONS AND C-STORES

- New** • **Priv Brnd Gas Stn w/C-store** Price: \$ 325,000
w/extra land in Kokomo
- **Marathon Stn w/C-store** Price: \$1,000,000
and Car Wash, in Terre Haute
- **BP Stn w/C-store** Price: \$1,200,000
in Brazil
- **BP/AMOCO Stn w/C-store** Price: \$ 675,000
and Carwash, Ft. Wayne
- **31 New Listings: "Sunoco"**
Brand Gas Stations and C-Stores in Indiana and Ohio
- New** • **Citgo Stn & C-store** Price: \$ 475,000
in Brazil

BUSINESS OPPORTUNITIES

- New** • **Kokomo Rental and Sales** Price: \$500,000
Business w/property. Great Opportunity
- New** • **Indian Restaurant in Kokomo** Price: \$110,000
(Business only)

Call Swadesh Sethi

1-800-313-4692

www.sethigroupbusiness.com

3541 S. LaFountain St. • Kokomo, IN 46902

Transliteration of Indian words

The other day someone asked me “What do you call the most important Indian holiday as.. is it “Diwali” or is it “Deepawali”? This is not the only word that is spelled differently by Indians who are from different parts of India. A number of Indian words are spelled any which way a particular Desi likes for example..Sari, Saree, Gita, Geeta, Puja, Pooja, Bharath, Bharat, Sanskrit, Samskruth, Puri, Poori, Chudithar,Churidhar. For lack of space, I don’t want to list all the words that are spelled differently. On the other hand, let us look at the spellings of words that English has borrowed from other cultures..words like spaghetti, bureau, hors d’oeuvre..how come they are not spelled out any which way by the individual English writers (no matter where the writers are from)? The reason. . .when English writers want to use these words, they look them up in the standard dictionary and spell it out in only one way. Moreover, if they are not spelled out the standard way, the writing won’t get published or the editor will make the changes to conform to the standard spelling.

The reason several Indian words are transliterated differently is because in India, at least 18 major languages are spoken. They tend to phonetically say these words differently (according to their regional language) and when they transliterate them into English they use different spellings. Different publications too publish it just like the way the writer submits it. The editor doesn’t bother to correct the spelling (sometimes, he doesn’t want to offend the “respectable writer” by correcting his/her writing. For example, flip through *India Abroad*, . . . in one single issue you can find the word Diwali spelled out in several ways on different pages. Culturally, we are too much of independent doers. We don’t like to adhere to standards set up by other people and give up our individuality! Writers have this notion “why should I follow the style set by another guy, let me do it my way”. You can bet the “Chicago style manual” will not find any buyers in India. Since Diwali and other words are proper names, the foreign English dictionary makers can not impose their will on Indians. On the other hand, the government of India is not interested in establishing a standard transliterated spellings for the uniquely different Indian words.

If the government or the Indian universities should come out with a publication of standard transliterated spellings

of unique Indian words, then writers will use it and Western journalists would also use the correct spelling based on that reference booklet. Is there any need for it? Yes certainly. Different spellings confuse the second generation Indian-Americans. They are so used to spelling things in one standard way. Secondly, it makes it difficult to use a standard spell-check program. Thirdly, it also makes it harder to use these transliterated Indian words in crossword puzzles. More importantly, it is jarring to the eyes to see different spellings of the same word in different pieces of writing , sometimes in the same publication. Now, the question is, how to make the Indian academic establishment or association of writers or publishers to act on it? G.O.K. (God Only Knows). But let me tell you one thing . . .Bharati (not Bharathi) will publish Diwali as “Diwali” only, though I am used to Deepawali. I believe that Bharati should stick to one transliterated spelling.

Ram S. Ravindran

Bobby Jindals of Tomorrow!!!

Continued from page 3...

this country might raise hackles among the elder branches in our families, the situation is not without its merits. In our daily lives, as we interact with people of other races and religions, those individuals who could cross cultural boundaries have left an impact upon us. We love it when they appreciate our food and we are grateful when they put in a good word about Indians.

As humans despite our racial or religious differences, we respect positive traits like honesty, integrity, loyalty, kindness, compassion and simplicity. And leaders who belong to minority sects but moved to influence the majority possessed strong ability to adopt the cultural strengths of the majority while disregarding its weaknesses. For a country which has a predominantly Hindutva party on top, the story of Abdul Kalam is remarkable.

Men and women like him risk unpopularity from their ethnic groups, but in the big picture it does not matter what a few crabby people say. But y’know what? The world wants more of ‘em – people like Kalams’. Yes, and Jindal too!

Meena Mohan

India Association of Indianapolis ~ Competition: Identify and name the States and Union Territories of India

Category One: Age group: 7 to 15 years

😊 Parents please ENCOURAGE and GUIDE only!!





The Smile Center Family Dentistry

Jyoti R. Shah, DDS, Inc.

[317] 915-0787

- ☺ Fillings
- ☺ Dentures
- ☺ Partial
- ☺ Crown and Bridge
- ☺ Nitrous Oxide Sedation
- ☺ Bonding
- ☺ Veneers
- ☺ Extractions
- ☺ Cosmetic Dentistry
- ☺ Periodontic Therapy
- ☺ Root Canals
- ☺ Emergency Treatment

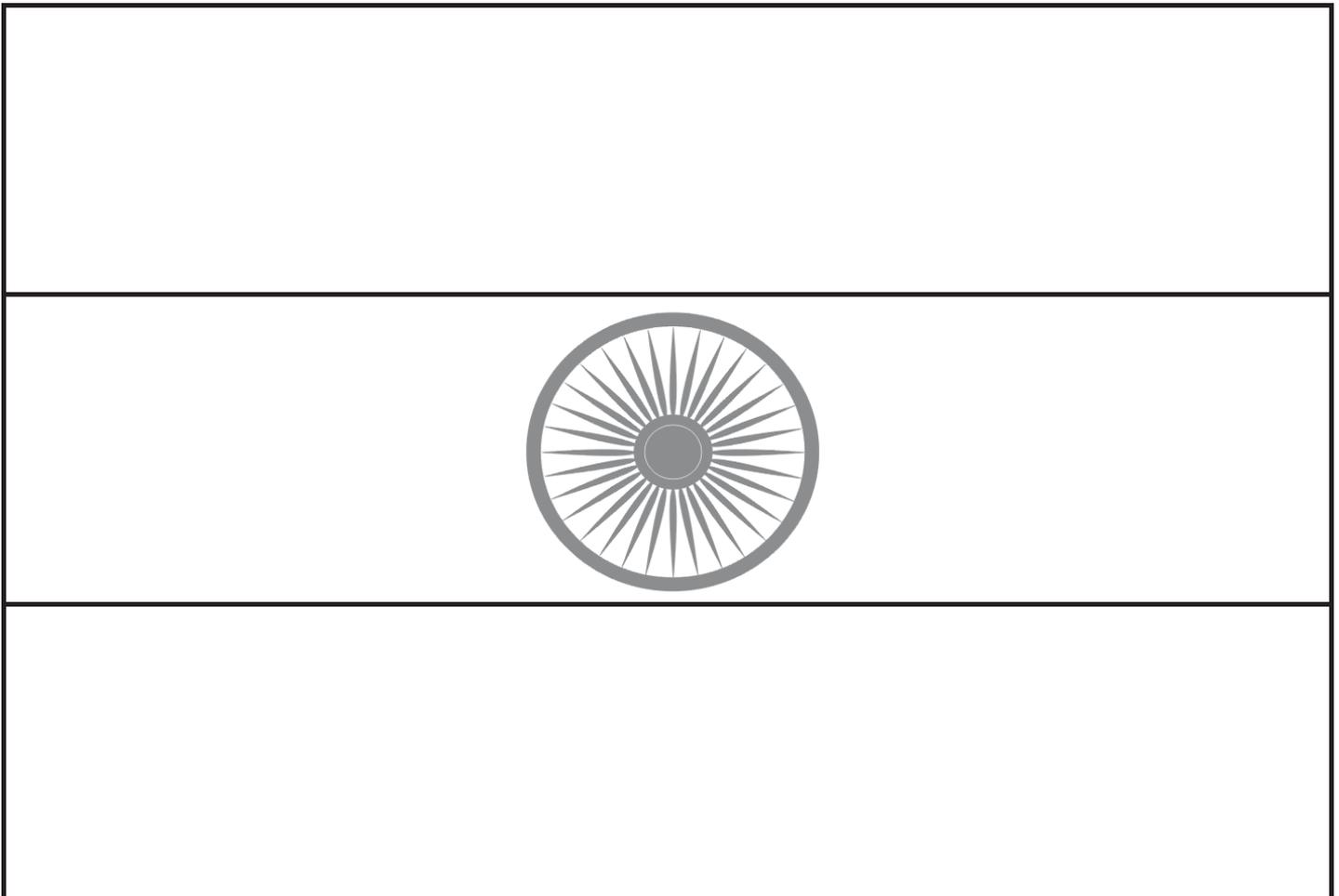
visit our newly revised web site:

www.doctorshah.com

"high tech dentistry with a personal touch"

**7420 N. Shadeland Ave.
Indianapolis, Indiana 46250**

**India Association of Indianapolis ~~Competition:
Color the Flag of India
Category Two: Age group: 2-6 years**



- Mail in your completed entries to Rajesh Kher, 9584 Valley Springs Blvd., Fishers, IN 46038.

Deadline for receipt of the filled entries is Jan 23, 2004. Winners will be decided on 25th Jan. 2004 by a panel of three members of IAI (Non-exec committee members).

Category One - 7 -15 year old. Three prizes worth \$25, \$15 and \$10. In cases of more than one correct entry a draw of lots will be done to determine the winners.

Category Two - 2-6 year old. Five prizes worth \$10 each will be given to the winners. The winners have to be present on 25th Jan 2004, both categories or else the prize goes to the next winner. The entries will become the property of IAI and may be used for display at IAI events.

For other details please contact Rajesh Kher @ 317-585-0979.

International Bazaar

4225 Lafayette Road, Indianapolis, IN 46254
(317) 299-4628

Mon-Closed, Tues-Saturday 11:30-8:00, Sunday 11:30-7:00

Wishing Everyone a Happy and Prosperous 2004!

Serving the Indian Community with all their
Indian Grocery Needs for more than 17 years!

We carry a large Variety of Daals, Rice, Atta, Spices,
Pickles, Frozen Vegetables, Frozen Foods, and MUCH
MORE at our
EVERYDAY LOW LOW PRICE!

We receive a large stock of FRESH Vegetables every Tuesday

~~~~~

## Udupi Café

@ International Bazaar  
317-299-2127 ext. 6

Pure Vegetarian Cuisine

Voted Best Vegetarian Restaurant by Indianapolis Monthly!

***The only PURE South Indian Vegetarian Restaurant in the City!***

*Come visit us in our Newly Renovated Dining Room where we will serving  
many more Varieities, Including a large selection of CHAAT Items Everyday!*

~~~~~

Meat Market &

“Garam Masala Indian Grill”

@ International Bazaar
317-299-4628 ext. 7

Visit our new Grill where we serve Delicious Biryani Everyday,
and a special Buffet on Friday, Saturday and Sunday.

Catering for Any Size Available, contact Chef Anwar Suhel for more Info.

@317-299-4628 ext. 7

Words of Wisdom

- Forgive is good, forget is better.
- Leave the table, before you are full.
- A little leak, sinks a large vessel.
- Where riches abound, morals decay.
- A smile wins friends, a soft talk changes foes into friends.
- When light is off, every duck is a swan.
- Believe in fatherhood of God and brotherhood of man.
- Politician looks to next election, statesman looks to next generation.
- Eat to live, not live to eat.
- Wealth of health is better than health of wealth.
- Duty is beauty.
- Do as you would be done to.
- Doctor treats, heaven heals.

-- Submitted by Dr. Mohini Ahuja

RAGAMALA

MUSIC AND DANCE THEATER

From Temple to Theater
Saturday, March 6th, 2004
7:30 p.m.
Community Civic Center
520 E. Main Street
Muncie, Indiana
Box Office: 765-281-9503



Ragamala Music and Dance Theater's work provides a bridge between cultures both ancient and modern, exploring a unique style of living poetry for the stage. Rooted in **Bharatanatyam**, the ancient classical dance of southern India, Ragamala blends dance, music, and poetry. Old forms are used in new ways to retain the past, enhance the present, and inspire the future.



Membership Application for the year 2004 (January-December)

Grand Patron \$250

Patron \$125

Family \$25

Individual \$15

First Name: _____ Last Name: _____

Spouse's Name: _____

Children (up to age 18) _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

E-Mail: _____

I would like to serve on the following committees to benefit our community:
 Membership _____ Social _____ Youth _____ Fund Raising _____

Yes, I would like to donate following dollars to help our community: The amount is tax deductible.
 \$50 \$100 \$200 \$300 \$500 \$1000 \$ _____

PLEASE MAIL CHECK TO:

FOR GRAND PATRONS AND PATRONS

India Association of Indianapolis
 c/o Sneha Mascarenhas
 8258 Cloverdale Way
 Indianapolis, IN 46256
 (317) 578-4312

FOR FAMILY AND INDIVIDUAL

India Association of Indianapolis
 c/o Haresh Gangwani
 3709 Gould Drive
 Carmel, IN 46033
 (317) 815-1235

**SUPPORT YOUR
 ASSOCIATION,
 COMMUNITY AND
 CULTURE
 BY BECOMING A
 MEMBER OF IAI**

If you are not receiving Bharati or there is a change of address please call Madhu Bhargava at 317-899-1020 (Day) or email rammadhu@aol.com

BHARATI भारती

India Assn. of Indianapolis, P.O.Box 19191, Indianapolis, IN 46219-0191

**FORWARDING & RETURN POSTAGE GUARANTEED
ADDRESS CORRECTION REQUESTED**

IAI BOARD OF TRUSTEES

Chairman:	Rajeshwar Rao	317-843-0159	2001-2004
Vice Chairman:	Subhash Mahajan	317-823-8032	2002-2005
Secretary:	Debasish Roychowdhury	317-566-0935	2003-2006
Treasurer:	Sneha Mascarenhas	317-578-4312	2002-2005
Joint Treasurer:	Uday Murthy	317-585-1093	2003-2006
Members:	Gayatri Devaraju	317-291-5544	2003-2006
	Mohammad Khan	317-297-4640	2003-2006
	Haripada Nanda	317-846-6629	2003-2006
	Yogen Parikshak	317-846-4688	2004-2007
	Jitendra Patel	317-876-9365	2001-2004
	Beenu Sikand	317-862-7896	2004-2007
	Archana Thaker	317-297-9470	2004-2007
	Manjit Trehan	317-228-9997	2001-2004

ICC MANAGEMENT COMMITTEE

Administrator: Suketu Desai 317-329-9154

IAI EXECUTIVE COMMITTEE

President:	Rajesh Kher	317-585-0979
Vice President:	Sanjiv Kabad	317-879-8337
Treasurer:	Soni Dhese	317-786-8518
Joint Treasurer:	Haresh Gangwani	317-803-4324
Secretary:	Bharat Reddy Bynagari	317-581-0057
Joint Secretaries:	Chandra Anand	317-574-7957
	Rita Devnani	317-573-9662
	Manoj Sutaria	317-240-2722
	Mamta Barmeda	317-782-0402
	Krishna Dasari	317-598-2619
Youth Group Advisor:	Bhavesh Patel	317-258-3158

YOUTH GROUP

President:	Rohit Devnani	317-573-9662
Vice President:	Arjun Ishwar	317-848-8943
Secretary:	Sonia Jagasia	317-882-5996
Treasurer:	Ruchi Shah	317-297-7541

India Association of Indianapolis Mission Statement

India Association of Indianapolis, hereafter referred to as IAI, is a non-profit, secular organization. IAI's mission is to promote cultural activities and exchanges between people of Indian origin and the Central Indiana community.

IAI will continue to foster the recognition and understanding of the rich and diverse Indian heritage and culture. IAI will endeavor to promote the best of Indian and American values that will benefit the youth and make them outstanding citizens.

IAI will also continue to promote educational and charitable activities that will benefit the community of Indianapolis and Indiana.

IAI Board of Trustees

~~~~~

Visit our website at <http://www.iaibharati.com> for information on membership, ordering IAI directories, or renting facilities at the India Community Center.

~~~~~

Please support our Indian community of Indianapolis and become a grand patron or patron today!

Upcoming Events

Republic Day - Sunday, January 25, 2004

Pike Performing Arts Center

~~~~~

**Holi / Spring Festival - Ranglu – Colors of India**

Saturday, March 13, 2004

India Community Center