

IAI Advertisement Rates for Bharati Newsletter per Issue:

Full page \$300; Half page \$150; Quarter page \$100; and Business Card \$ 75.

Articles:

Please mail your articles to Ram Ravindran, Editor

Address: 7731 Traders Cove Lane, Indianapolis, IN 46254

[Phone: 317-291-2816 & Email: rravindr@iupui.edu]

Advertisements:

Please mail your Bharati ads to Madhu Bhargava, Assistant Editor

Mail to: Bhar Printing, Inc.

Address: 8745 Rawles Avenue, Indianapolis, IN 46219

[Phone: 317-899-1020, Fax: 317-898-8196 & Email: madhu@bharprinting.com]

Payments:

Please make your **payments** payable to "India Association of Indianapolis" [or IAI]

Mail to: Yogen Parikshak, Member, IAI Board of Trustees

Address: 14247 Esprit Drive, Carmel, IN 46074

[Phone: 317-846-5224 & Email: yogen@mibor.net]

India Association of Indianapolis is not responsible for ad formatting and/or misprints.

Please provide pre-formatted ad to our publisher/assistant editor and verify ads prior to print by request.

Business Card size advertisements will be provided free to Non-Profit Sister Organizations.

IAI Advertisement Rates for E-Bharati Newsletter (Electronic)

[Last Updated Thursday, Sept 27, 2012]

IAI E-Bharati fortnightly e-newsletter, emailed to all members and non-members.

Specifications for advertising in IAI E-Bharati

All banners must be supplied *.jpg format and not more than 30K.

E-Bharati News Letter Issue			
Banner Size – Pixels	Ad Placement	Cost per Month (2 Issues)	Cost per Year
606 pixels wide by 97 pixels high (6.5" x 1")	Top Banner	\$100	\$1000
606 pixels wide by 97 pixels high (6.5" x 1")	Row 2 or 3	\$75	\$750
606 pixels wide by 97 pixels high (6.5" x 1")	Row 4 or 5	\$50	\$500
606 pixels wide by 97 pixels high (6.5" x 1")	Bottom Banner	\$25	\$250

Material deadline for IAI E-Bharati 2012

Final artwork and URL must be submitted 15 days prior to issue date (see issue dates below)

July	August	September	October	November	December
6, 20	10, 24	7, 21	4, 18	2, 23	14, 28

IAI E-Bharati advertising sales

For bookings contact:

Atul Bhargava, Chair, IAI Board of Trustees, Ph: 317-201-3277 & E-mail: atul@thecomputercenter.com

Manisha Desai, Treasurer, IAI Board of Trustees, Ph: 317-847-9980 & E-mail: dsm2r@sbcglobal.net

Yogen Parikshak, Member, IAI Board of Trustees, Ph: 317-846-5224 & E-mail: yogen@mibor.net

Ramu Chinthala, IAI Web Master Ph: 317-414-8863 & E-mail: chinthala@gmail.com or webmaster@myiai.org

Payments:

Please make your **payments** payable to “**India Association of Indianapolis**” [or IAI]

Mail to: Yogen Parikshak

Address: 14247 Esprit Drive, Carmel, IN 46074

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General terms and conditions:

1. The customer acknowledges that he has read and agrees to the terms and conditions set out in this Ad Rate Card.
2. Whilst every care is exercised, IAI shall not be liable for errors in or the non-appearance of or the mis-positioning of any advertisement how so ever caused and whether as a result of any negligent or grossly negligent conduct or omission on the part of IAI. Any such error, non-insertion, or the like shall not invalidate a contract, nor shall IAI become liable for any loss or damage including any consequential damage occasioned by such conduct or omission.
3. The positioning of advertisements shall be entirely at the discretion of IAI. IAI shall retain the sole discretion to elect, cancel or suspend any order in the event of having to reduce or restrict the size of its publication for any reason, or in the event of the customer failing to make payment, or making late payment for previous advertisements.
4. IAI reserves the right to alter, abbreviate or omit advertisements if they appear to be illegal, objectionable or defamatory for any reason whatsoever, and in this regard IAI's decision shall be final and binding. Any such error, non-insertion, or the like shall not invalidate a contract, nor shall IAI become liable for any loss or damage including any consequential damage occasioned by such conduct or omission.
5. A customer's instructions must always be provided in writing before the booking deadline.
6. Payment and proof of payment must be submitted before any advertising banners are placed onto IAI's electronic media. If an advertiser already has a banner advert in IAI E-Bharati and wishes to extend their contract, proof of payment for the extension period must be provided as the advertising banner will be taken off the Communiqué until proof of payment has been made.
7. IAI does not automatically renew existing advertiser's contracts. The onus is on the existing advertiser to renew the contract.
8. Where an advertisement has not been inserted or inserted incorrectly, as a result of any error or omission by IAI, IAI shall at its sole discretion and without in any way admitting or incurring any liability whatsoever, be entitled to place such advertisement in a later edition, alternatively place a corrected version of any such advertisement in another edition.
9. IAI reserves the right to refuse any advertisements for products and services that are in direct competition with its own products and services.

[Please provide this information to a friend for any publication or advertisement.]