



BHARATI भारती

A Publication of the India Association of Indianapolis, Inc.

Vol. 33 No. 1

A Magazine with a Mission - to Inform, Communicate and Enlighten

Jan-Feb-March 2009

Holi - Festival of Colors

Presented By: India Association of Indianapolis

Date: April 18th 2009, Saturday

Venue: India Community Center

*Cost: FREE for IAI Members
(\$5 for Non Members)*

*Food and Snacks Sold
Throughout the program*

4:00pm Meet and Greet

4:30pm Entertainment Program

6:00pm Play HOLI!

Colors will be provided

→ Dress Appropriately ←

*For Entertainment Forms & Booth Info
Contact Amita Ahuja*

(317) 345-3037

amitaahuja11@aol.com

www.myiai.org

IAI - Fine Arts Committee Invites Community Support

The Fine Arts Committee (FAC), a non-profit organization, is an arm of the India Association of Indianapolis. Its vision is to make Indianapolis a major center in the Midwest for Indian classical performing arts. The FAC presents emerging as well as established artists from India and also provides a platform to budding local talent.

During 2008, the FAC brought a classical flute recital by Grammy nominee Pandit Ronu Majumdar a vocal recital by Shri Hemang Mehta (disciple
continued on page 2

IAI 2009 - Events

April 18th HOLI - Festival of colors

August 15th - India Day

November 14th - DIWALI

November - International Festival

December 31st - NEW YEAR Hungama

Visit Our Website: www.myiai.org

of Pandit Jasraj) and Bharatnatyam dance by Smt. Vrunda Mehta. We also co-sponsored with the Carnatic Music association a jugalbandhi program featuring North Indian Sitar and South Indian violin featuring Shri Gaurav Mazumdar (disciple of Pandit Ravi Shankar) and Shri Lalgudi GJR Krishnan (disciple of Lalgudi Jairaman). In the fall, we had a recital of light classical vocal music by Smt. Suranjana Bose, a disciple of Smt. Girija Devi. Under consideration for spring 2009 are Shri Purbayan Chatterjee (Sitar) and Smt. Padma Talwalkar (vocal) and Grammy winner Pandit Vishwamohan Bhatt (Mohanveena).

Residents of Central Indiana are invited to become subscribing members of The Indian Classical Music Circle of Indianapolis (ICMCI). The financial commitment and support of subscribing members enable the mission of the FAC. Membership provides the ability to create a community interested in Indian fine arts and to partner with the FAC in the promotion of the arts.

ICMCI Membership Details

Individual Membership - \$ 75 All FAC sponsored concerts are Free for one person. Discounted tickets for co-sponsored concerts and special concerts.

Family Membership - \$ 150 All FAC sponsored concerts are Free for two persons. Children under 18 (mature listeners only, please) and visiting parents will be admitted free. Discounted tickets for co-sponsored concerts and special concerts.

Please support our efforts to bring the best talent in Indian Classical Performing Arts to Indianapolis by mailing an ICMCI membership subscription check to Arvind Thakkar, 9020 Yellowwood Court, Indianapolis, IN 46260.

To volunteer or to be placed on the FAC's e-mailing list, please contact any of the officers listed below.

Arvind Thakkar, Director
(317-872-0740), arvindhthakkar@att.net
M.S. Anand, Jt. Secretary,
(317-566-9555), msanand1@yahoo.com
Anu Bansal, Jt. Secretary,
(317-769-5657) Jt Secretary, bansal91@yahoo.com
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(317-332-8304), cbauman@butler.edu
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(317-876-5195), chetanshukla@hotmail.com
Milind Thakar, Jt. Secretary,
(317-783-6919), Jt Secretary, mthakar@uindy.edu

Spring 2009 Programs to be presented by IAI - Fine Arts Committee

April

Smt. Padma Talwalkar - Classical Vocal

May

Grammy Winner Pandit Vishwamohan Bhatt -
Mohan Veena - Classical Guitar
Samarpita Bajpai - Kuchipudi Dance

*Specific details will be posted
on e-Bharati in due course*

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Bharati is a quarterly newsletter of the India Association of Indianapolis, Inc., dedicated to communicate, inform and enlighten the Community and be a forum for fostering Indian arts and culture. It reaches all the Indian American

Community of Central Indiana. Bharati invites advertisements, articles and letters to the editor. Articles should be of general interest and not be more than 600 words. Letters to the editor should not exceed 200 words. Letters should be typed double spaced and must include your name. The editor reserves the right to edit any material selected for publication.

The deadline for receiving articles and advertising for the April-May-June issue is April 1, 2009.

The advertisement rates are as follows. Please make checks payable to India Association of Indianapolis.

	One Issue	Four Issues	Print + E Top	Print + E Side
Full page	\$300	\$1200	\$1350	\$1325
Half page	\$150	\$ 600	\$ 750	\$ 725
Quarter page	\$ 80	\$ 320	\$ 470	\$ 445
Business Card	\$ 50	\$ 200	\$ 350	\$ 325
Preprinted Full Page Insert - \$220 per issue.				

IAI is not responsible for ad formatting and misprint. Please provide pre-formatted ad to our publisher and verify ads prior to print by request. Business Card size advertisements will be provided free to Non-Profit Sister Organizations.

Dear IAI Members and Supporters,

The Committee members of the India Association of Indianapolis (IAI) would like to wish all of you a Happy New Year! We want to take this opportunity to thank you for all of your support and participation in the 2008 events sponsored by your India Association of Indianapolis. We would like to invite you along with your friends to become IAI members for 2009. Your membership insures that we can celebrate our culture and traditions to their fullest.

IAI's Executive Committee has committed itself to make 2009 better and brighter, as we plan our events such as Holi—Festival of Colors, India Day, and Diwali. In this new year, with our continued effort to make the celebration of our traditions and culture grander, we have added a new event to the schedule: New Year's Hungama, a rocking party to celebrate the coming of 2010. Holi, The Festival of Colors, once again, will be a celebration in the spring with a showcase of traditional entertainment, Indian food, and lots of color. India Day promises to be a celebration of unity with all of IAI's sister organizations—a mela of food, games and entertainment at a local park. As we do every year IAI will be a part of the International Festival, an event which gives us an opportunity to showcase the colorful Indian heritage in a diverse setting. Diwali will be a magnificent celebration with a grand gala at the Murat Centre. Finally, we will celebrate the upcoming year of 2010 with a New Year's Hungama.

The IAI Fine Arts Committee will continue to bring you some excellent artistes that will enthrall those of you who enjoy Indian classical fine arts. If you are desirous of volunteering your time, IAI is involved in community efforts and we encourage participation by one and all.

So, in short, IAI has something for everyone. IAI is the Indian community in Central Indiana. Please support your community by becoming a

member of the India Association of Indianapolis this year and inviting your friends to become members as well. Together, we will make 2009 a great year, as we celebrate the culture and traditions of India!

Please remember in order to keep the Traditions and Culture alive and well, we need your support. Without your support the things we have enjoyed in the past may fade. Please help us continue to showcase our Indian culture and at the same time be an integral part of our local community.

We have three membership levels. General family membership is \$50; the Patron family membership is \$150 and the Grand Patron family membership is \$300. Patrons and Grand Patrons receive Diwali tickets included within their membership fee. The privilege of being a Grand Patron means that you are also helping to underwrite the costs of our India Community Center located on 56th Street. Please contact the Treasurer for more details about membership and its benefits. For those who have already sent in their membership, many thanks.

Please remember in order to keep the Traditions and Culture alive and well, we need your support. Without your support the things we have enjoyed in the past may fade. Please help us continue the celebration of our Motherland.

With Best Wishes from the IAI 2009 Team

For membership form, go to the following link:
http://myiai.org/Membership_App_2009.doc

VISIT
WWW.IAI.ORG

IAI MEMBERSHIP LIST (Updated February 8, 2009)**Last name First name****GRAND PATRON**

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IAI THANKS FOR BEING A GRAND PATRON,
 PATRON AND MEMBER FOR SUPPORTING.

- Grand Patrons receive all membership benefits plus 4 free tickets for Diwali event
- Patrons receive all membership benefits plus 2 free tickets for our Diwali event

Membership Application for the year 2009

Membership is valid from January 1st to December 31st, 2009

Grand Patrons \$300	Patrons \$150	Family \$50	Individual 1 \$25	Student* \$10	Seniors ** FREE
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Student* = Full Time students enrolled with an accredited university

Seniors** = Over the age of 65

Last Name: _____ First Name: _____

Spouse: _____ Home Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____

Please mail check to:

For Grand Patrons and Patrons India Association of Indianapolis c/o Wilfred Mascarenhas 8258 Cloverdale Way Indianapolis, IN 46256 (317) 578-4312	For Family, Individual, Student, and Senior India Association of Indianapolis c/o Rejimon Varghese 13148 Turquoise Cir Carmel, IN 46033 (317) 508-9460
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**North South Foundation, Indianapolis, IN Chapter along with
India Association of Indianapolis**
announces 2009 area regional contests for Indian-American Children in

Math Bee, Vocabulary Bee, Spelling Bee, Geo Bee and Public speaking

Eligibility: Children in Grades 1st – 12th

**For Information & Registration, please visit www.northsouth.org
Regional winners will be given trophies and invited to the National Championship Finals**

North South Foundation (NSF) was established in 1989 as a non-profit and tax-exempt entity to award scholarships to exceptionally qualified and needy students in India entering colleges regardless of religion, gender, or geographic origin.

Contests Date 3/14/2009

Registration closes on 2/28/2009

Location: IUPUI Campus, 402 N. Blackford Street, Indianapolis, IN 46202

**For further information please contact: Sivakumar Vavilala nsfindiana@yahoo.com
Dr. Gautam Vemuri gvemuri@iupui.edu, Srinivasa Prasad sprasad@indy.rr.com**



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And more...**

US Economic Downturn and the Importance of Maintaining Indian Values

Ram S. Ravindran

The world and the US have changed. About 40 years ago, in the US, if you had a high school diploma to your credit you could get a decent job and the money you earned from that job was sufficient to maintain an independent life. Now decent well-paying jobs are hard to find.

Nearly 8% of the adults in the US are without jobs. The average pay is not sufficient to maintain a decent living standard. The world too has changed. The rest of the world has caught up with the US. People in other countries can manufacture goods and provide services at a cost lower than the going rate in the US. With the widespread availability of low cost Internet many service jobs can be done by a lot of people around the world at a very low cost. US companies continue to find it economically advantageous to manufacture products elsewhere in the world. No one can predict when and if, the economic condition in the US will ever

recover to the condition that used to prevail here a few years ago...

In this climate, it is important that we adhere to the Indian values that we came here with. What are those?

1. Live within your means.
2. Don't borrow too much
3. Be thrifty
4. Save for the future
5. Take care of the family members.
6. Avoid unnecessary expenses.
7. Have simpler wedding ceremony and other celebrations.
8. Don't be tempted by no payment for X number of years installment plans
9. If things really become bad for you, there is always a possibility of making a life in India. There, the fixed unavoidable living expenses are much lower.

So don't think about doing something drastic.

Let us hope that things can be turned around under the new US administration.

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Resolutions for a better New Year

“Happy New Year”! We hope you wake up this morning safe and sound and not filled with worry or regret about something you might have done last night. For those of you, who think today would be a good time to make some resolutions, here is food for thought.

Just for today

- ☐ Just for today I will live through the next 12 hrs and not tackle my whole life's problems at once.
- ☐ Just for today I will improve my mind. I will learn something that requires effort, thought & concentration.
- ☐ Just for today I will be agreeable; I will look my best, speak in well modulated voice, and be courteous & considerate
- ☐ Just for today I will not find fault with friend's relatives or colleagues. I will not try to change or improve anyone but myself.
- ☐ Just for today I will have a program. I might not follow it exactly, but I have it. I will give myself from two enemies – hurry & indecision.
- ☐ Just for today I will exercise my character in three ways; I will do a good turn and keep it a secret. If anyone finds out, it won't count.
- ☐ Just for today I will do two things I don't want to do.
- ☐ Just for today I will be unafraid to enjoy what is beautiful and believe that as I give to the world the world will give to me.

Submitted by Dr. Mohini Ahuja